

**Richard Viguerie to Deliver Keynote Speech at Inaugural
“Leadership Tea Party” Training Event in Dallas January 29-31.**

January 14, 2010

Dallas—**Richard Viguerie**—legendary conservative activist, direct response fundraising pioneer, and currently chairman of ConservativeHQ.com—will deliver the keynote speech at the inaugural Leadership Tea Party training event (on the web at LeadershipTeaParty.com) to be held at the **Dallas Fort Worth Airport-Westin** January 29-31. In addition to Mr. Viguerie’s keynote speech delivered on Friday night January 29, the event will consist of 11 sessions of grassroots leadership training over 14 hours on Saturday and Sunday, January 30-31. Mr. Viguerie’s speech is FREE and open to the public, though a limited number of seats are available. You can request a free ticket to the keynote speech [HERE](#).

Instructors at the sessions will be the experienced and successful local tea party leaders who have been part of the Tea Party Movement since its inception on February 20, 2009. The Nationwide Tea Party Coalition, which sponsored both the February 27, 2009 “Nationwide Chicago Tea Party,” and the April 15, 2009 “Tax Day Tea Party Events” is the organizer of the event.

The Nationwide Tea Party Coalition is a loose, informal collaborative federation of twenty-five local tea party leaders from around the country who meet quarterly to discuss strategic and tactical issues. Ken Emanuelson, one of the leaders of the Dallas Tea Party, which is one of the twenty-five local tea parties that form the Nationwide Tea Party Coalition, is the spokesperson of the inaugural Leadership Tea Party event.

“We are thrilled to have Richard Viguerie deliver the keynote speech at our event,” Emanuelson said. “Mr. Viguerie is one of the founding fathers of the modern conservative movement. The Tea Party Movement’s core values of limited government as authorized by the Constitution, fiscal responsibility, and free markets are completely consistent with the principled conservatism Mr. Viguerie has practiced for over 45 years. He was hired by William F. Buckley Jr. in 1962 as the director of Young Americans for Freedom, worked for the Goldwater campaign in 1964, pioneered the direct response fund raising techniques that financed the 1980 election of Ronald Reagan, and has been a key leader in the movement for limited government for decades.”

Featured instructors and panelists at the event will include Michael Patrick Leahy, author of *Rules for Conservative Radicals*, Eric Odom, founder of the Americans for Liberty Alliance, Bill Hennessy, author of *Zen Conservatism* and co-founder of the St. Louis Tea Party, Mark Fitzgibbons, a nationally recognized legal expert on fundraising and organizational issues for non-profits, Lorie Medina of the Dallas Tea Party, Warren Mosler, one of a growing number of independents and traditional Democrats who support the core values of the Tea Party Movement, and Dana Loesch, the St. Louis based radio talk show host. (A link to the full roster of the speakers and courses can be found [HERE](#).)

“We are offering these 11 sessions of grassroots training instruction to fifty selected members of Leadership Tea Party Class 1. We are looking for grassroots activists from around the country who want to improve their leadership skills so that their local tea parties can operate more effectively, and so that they can collaborate seamlessly with other local tea party groups around the country. The price of tuition is set at a low \$125 in order to make it affordable to true grassroots activists. We encourage grassroots activists to apply online today. Anyone can apply at [THIS LINK](#). We are making acceptance decisions for Leadership Tea Party Class 1 beginning tomorrow.”

“The motivation for this event is to reach out to the hard-working grassroots leaders and to give them strategic reinforcements for their local groups. This conference wasn’t formed with the intent of raising money. Because of that, we’ve lowered financial barriers so anyone can attend. Not only is the cost of attendance low but some financial scholarships will be given.”

“In addition, grassroots activists around the country can watch the event on a live webcast. Anyone can sign up today to watch the live webcast at this site.”

“The keynote speech and all 11 sessions are open to the press. Anyone in the press who wants to attend should contact us [HERE](#) to secure credentials. We will quickly respond to any press requests for credentials.”

“I want to conclude by saying that, in our opinion, the mainstream media has gotten the Tea Party Movement wrong. It’s not about the various national organizations, or even purported national leaders. It’s about the thousands of local tea party organizations that are loosely collaborating to return limited Constitutional Government, free markets, and fiscal responsibility to the United States.”